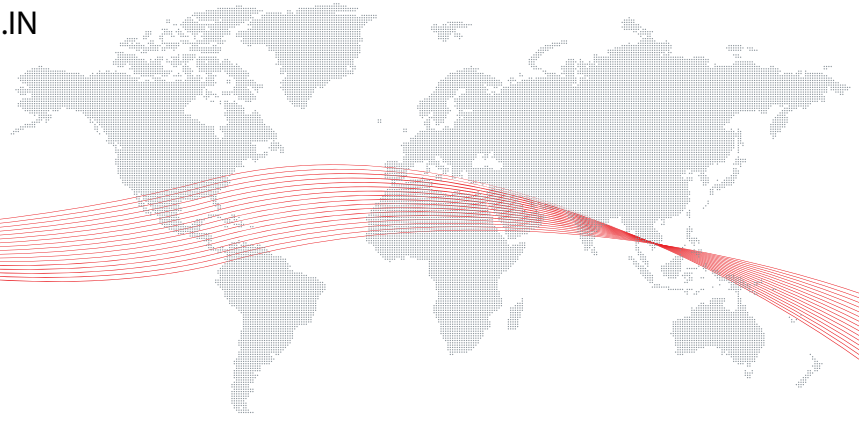




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## FEATURE LIST

### Catalog Management

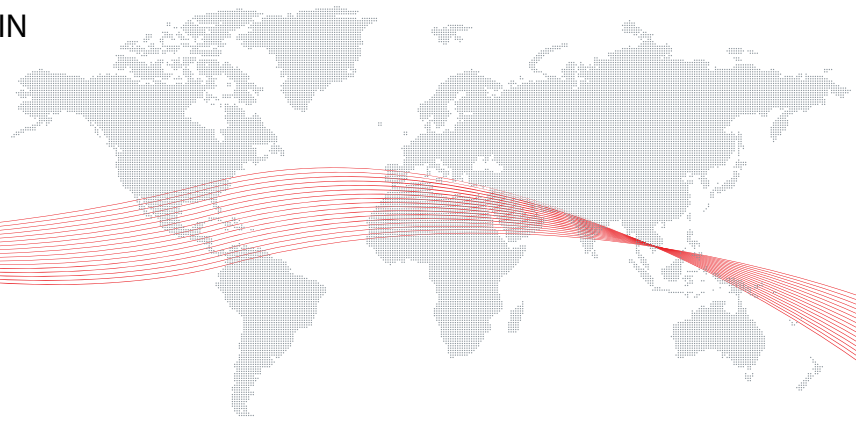
- Choose product states
- Upload CSV files of products
- Create catalog mode
- Bulk uploads
- Select products unavailable
- Layered navigation
- Display unit prices on products
- UPC code management
- Inventory archives
- Restocking notices
- Minimum purchase quantity
- Unlimited categories and subcategories
- Unlimited attributes (sizes, colors, etc.)
- Unlimited product combinations
- Automatic combination generator
- Unlimited product characteristics
- Catalog reminders (empty pages, inactivated products)
- Segment product categories to specific groups.
- Product and accessory packs
- Quantity discounts in percentage
- Quantity discounts by fixed amount
- Product references (ISBN-EAN13)
- PDF invoices and delivery slips
- Upload manufactures product list
- Manufacture management
- Supplier management
- Customize products individually or in bulk
- Cross selling
- Filter product by attributes, search term, or statistical data
- Edit product tags
- Return management
- Report of products added to wishlist
- Sell downloadable products: MP3's, software, etc.
- Export orders and invoices

### Product Displays

- Compare products
- Add products to a wishlist
- Send wishlist by e-mail
- Unlimited pictures with automatic resizing
- Multiple pictures per product
- Zoom-in on product photos
- Watermark on product pictures
- Quick product search
- Customer comments on products
- Customer reviews
- Alias search
- Ajax search
- Double price display: with or without taxes
- Choice of number of products to display per page
- Out-of-stock e-mail notifications
- Display available quantities
- Layered navigation
- Sort products by relevance, price, etc.
- Printable product pages
- Attach documents to products (user guides, etc.)
- Display products in the same category
- Export products to major search engines
- Multi-tier pricing
- Build product attributes
- Bookmark products
- Product page stats: Last purchased date
- Display cart content
- Display product categories

### Site Management

- Control multiple stores via one back-office
- Customize the store without modifying the core



- Store locator
- Layered navigation
- Customize informational pages through a CMS
- Customize homepage pictures and content
- Turn modules on and off with one click
- Add unlimited modules to front office and back office
- Display featured products on homepage
- Insert advertisement banners
- Customize product displays
- Multiple recipient contact form
- Customer breadcrumb trail
- Display best sellers
- Highlight available payment means
- RSS feed block
- Test a new page before launching
- Quick product search
- FIA-Net certification label
- Trusted Shops label
- eKomi label
- Promotions display box
- Footer links
- RSS feed subscription
- Newsletter subscription box
- Display of complete customer account
- Display of suppliers
- Bookmark products in one click
- Display resource links
- Deal notices
- Choose currencies
- Database back-up
- Subdomain management
- Choose languages
- Disable content pages
- Maintenance mode
- Authorize specific IP addresses while in maintenance mode
- Use multiple logos
- Replace photos
- Edit a theme from the front office
- Easy customization of templates
- Module to import shops
- Compatible with all web browsers
- Customizable favicon

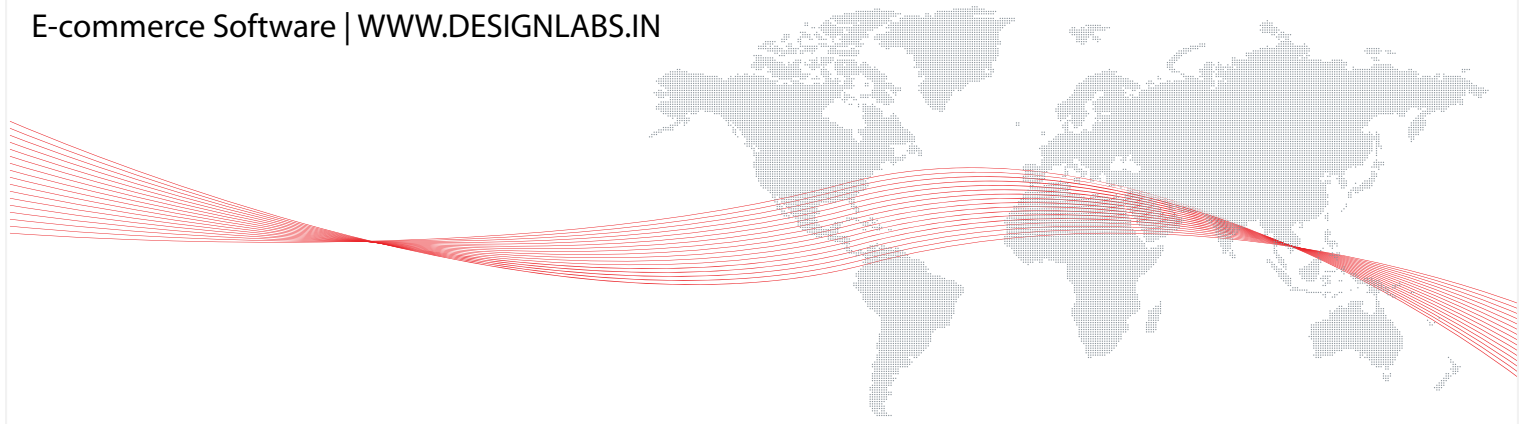
- Integration with a CRM or ERP (Webservice)
- Help feature in the back office
- Customize shortcuts in the back office
- Back office universal search
- Text editor
- Manage exotic type faces
- SMTP E-mails: send e-mails via a contact form, etc.

#### Search Engine Optimization

- Search engine friendly
- URL re-writes
- Dedicated URL for each product
- Google sitemap
- Auto generated site map
- Automatic robot.txt files
- Automatic .htaccess files
- Permalinks
- Edit product tags
- Title tags, meta tags, meta description, etc.
- W3C Compliant
- RSS feed
- Tag cloud
- Reduce load time of products
- Canonical URL: preventing duplicate content

#### Checkout

- One page checkout
- Guest checkout
- Renew an order in one click
- Customize order statuses
- Predefined order messages
- Set minimum order amount



- Order products out-of-stock
- PDF invoices and delivery slips
- Special offers
- Ajax cart
- Ability to upsell
- Gift wrap
- Billable gift wrap
- Saved shopping cart configured via expiration time
- Place sales conditions at checkout
- Automatic form filling with ReversoForm

### Shipping

- Unlimited shipping carriers
- Unlimited destinations
- Shipping discounts
- Restrict carriers to zones or states
- Package tracking
- Email notifications of delivery statuses
- Store pick-up
- Handling charges
- Ability offer delivery fees
- Fees by price or weight
- Separate billing and shipping addresses
- Estimates for postal charges
- FedEx, USPS, UPS, Canada Post, etc.
- Carriers' prices comparison with Envoimoincher
- Shipping with Mondial Relay
- Courier delivery with Dejala
- La Poste So-Colissimo

### Payments

- Authorize.net
- PayPal pre-configured
- Moneybookers/Skrill pre-configured

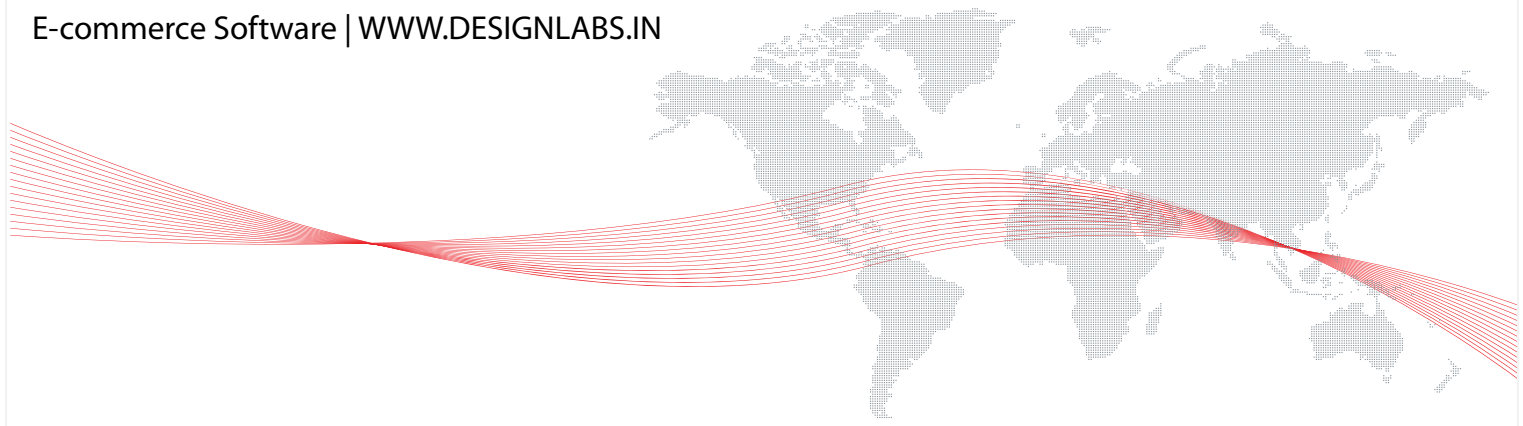
- Google checkout
- DIBS
- Hipay
- Ogone
- PaysafeCard
- Cash Ticket
- Set pricing rules
- Taxes set by country, state, county
- Unlimited payment options, including check and bankwire
- Filter payment by country or currency
- Filter payment by customer groups
- Payment upon delivery (COD)

### Marketing

- Videos with Treepodia
- E-mailing with Mailjet
- Retarget your visitors with Critéo
- Google AdSense
- Export product to major search engines with

### Shopping Flux

- Export product to Twenga
- Export product to eBay
- Automated follow-up email
- Newsletter subscriptions
- Loyalty programs
- Bundle products
- Recently viewed products
- Coupons and vouchers
- Integrate Google Adwords
- Affiliate programs
- Product presentation videos
- Postage coupons
- Promotional tools
- SMTP e-mails



- Customer log-in
- Customer accounts
- Ability to send messages via a customer account
- Manage returns
- Online chat with iAdvize

#### Translations

- Numerous translations available. Over 41
- Geolocation
- Customers can choose desired languages
- Import and export language packs
- Online translation tools

#### Security

- Fia-Net order analysis
- Multiple users
- Set security permissions for users
- Maintenance mode
- PCI compliant
- SSL compliant
- Secure back office
- Set password expiration
- Password and cookie encryption
- Resistance to attacks as XSS, CSRF, SQL injections, distant inclusions, path transversal
- E-mail header injections blocked
- Passwords encryption in database
- Cookies encryption
- Blocking repeated attempts to recover passwords
- Online fraud tracking with Secuvad

#### Localization/Taxes

Our advanced tracking system can detect where a customer is located and calculate taxes or promotions set by the merchant.

#### Customer Log-in

- Unlimited taxes
- Address format according to country
- Unlimited currencies
- Exchange rates synchronization
- Taxes per state, county, or country
- Timezone set by location
- Currency formatting
- Configure Eco Tax

#### Analytics & Reporting

- Export newsletter lists
- PrestaShop update notifications in the back office
- Track visitor activity
- View customer profiles
- Order and sales reporting
- Affiliate statistics
- Newsletter statistics
- Google carts visualizations
- Integrated with Google Analytics
- Keyword reports
- "Pages not found" management
- Geolocalization
- CPC management
- Searches in the shop
- Carrier statistics
- View best suppliers
- Best performing categories, coupons, products, etc.
- Conversion rates per category
- Customer interaction statistic